



# LILA HUNTER-REAY

User Experience Designer

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## EDUCATION

**University of Colorado, Boulder** *College of Engineering* *August 2021 - May 2023*  
M.S. Creative Technology & Design (UX emphasis)

**University of California, Santa Cruz** *Graduated with Honors* *September 2016 - June 2020*  
B.S. Cognitive Science (Artificial Intelligence/Human-Computer Interaction emphasis)  
B.A. Spanish Language Studies

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## WORK EXPERIENCE

**UX Researcher – Brain, AI, and Child Lab** *Boulder, CO* *September 2022 - May 2023*

- Designed and led a tactile evaluation study assessing low-vision/blind users' experiences with tactile graphic models of the solar corona as part of NASA's PUNCH mission.
- Conducted user research and interviews at the Arizona State School for the Deaf and Blind to gather qualitative and quantitative data, analyzing findings to generate actionable recommendations for enhancing the design and accessibility of tactile graphic models.

**Facilities/Office Coordinator – Rule4** *Boulder, CO* *August 2021 - December 2022*

- Managed vendor relationships and coordinated necessary maintenance projects; planned and supported events.
- Conducted web accessibility evaluation to ensure an inclusive user experience on the company website.

**UX Designer / Director of Internal Affairs – Gesher Group Consulting** *Santa Cruz, CA* *April 2019 - June 2020*

- Led the creation of user-centric interfaces for a local Santa Cruz company's digital platform. Collaborated with cross-functional teams, conducted user research, prototyped wireframes, and translated insights into impactful design solutions, ensuring the seamless integration of the enhanced user interface with the development teams.
- Orchestrated all communications and events for UCSC's student-led consulting group, overseeing logistics and coordination to ensure successful operations and a cohesive team environment.

**Research Assistant – Computational & Experimental Cognition Lab** *Santa Cruz, CA* *March 2019 - June 2020*

- Organized and analyzed 400+ research sessions focused on understanding the way cognitive information is processed while reading aloud; mentored undergraduate assistants.

**Marketing Specialist Intern – DataFinity Group** *Santa Clara, CA* *June 2019 - May 2020*

- Built, tested, and deployed B2C email campaigns for Adobe (~300+ campaigns over a 10-month period) that generated over a million dollars in revenue.
- Conducted QA testing on outgoing email campaigns across browsers and devices; edited HTML elements as needed.

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## AWARDS

**T9 Hacks Hackathon Winner**

- Best Media Companion
- Best Use of C++/Python

*February 2023*

## TOOLS

Figma  
Sketch  
Adobe XD  
Illustrator  
Photoshop  
HTML/CSS

## SKILLS/INTERESTS

Painting  
Artificial Intelligence  
Learning Languages  
Completing the Daily Wordle  
Accessibility  
3D Printing